

SUMMARY OF INDEPENDENT IMPACT ASSESSMENT STUDIES CONDUCTED IN PURSUANCE OF RULE 8(3) OF THE COMPANIES (CORPORATE SOCIAL RESPONSIBILITY POLICY) RULES, 2014

I. Empowering Rural Communities through Knowledge - Based Livelihood Support

Impact Assessment Agency – NR Management Consultants India Private Limited

1. Background

Reliance Foundation Information Services (RFIS) programme delivers knowledge based livelihood information in regional languages to farmers, fisher folk and livestock owners using various digital platforms and mass media tools. The programme facilitates productivity and income enhancement with the objective of reducing the cost of cultivation and lowering the yield loss due to climatic stress, pest infestations and disease etc.

2. Research objectives

Assess the impact of the RFIS programme on the economic status, knowledge and capacity of the communities.

3. Key findings and impact

a. Overall impact

- i. The programme serves as a platform to improve livelihoods through increased awareness in the target communities about accessing knowledge resources, government welfare schemes and benefits.
- ii. Evidence of improved health practices among mothers and their children.
- iii. Evidence of improved linkages of youth to employment and skilling opportunities available in their vicinity.

b. Increased access to knowledge resources and adaption of sustainable practices

- i. Reliance Foundation (RF) was recognized as a trusted source of information across all target groups with close to 90% respondents reported willingness to adapt and take action based on advisories.
- ii. 88% of the respondents adopted production practices after listening to the RFIS programme, out of which 71% farmers reported at least one improved agricultural production practice.

- iii. 83% of the respondents adopted production practices after listening to RFIS programme, out of which 72% livestock owners reported at least one improved livestock production practice.
- iv. 80% of the respondents adopted production practices after listening to RFIS programme, out of which 66% fisher folk improved at least one fishery production practice.

c. Better Income and improvement in Socio Economic Status

- i. Improvements in yield, loss aversion and improved input efficiency have led to 55% increase in net income for the farmers.
- ii. Better production practices in breeding, disease and fodder management leading to 82% increase in net income among livestock farmers.
- iii. Significant reduction in operating costs and weather related risks for the artisanal fisher folks. The beneficiaries reported a 45% increase in net income from fisheries.
- iv. About one-third of farmers, one-fourth of livestock owners, and 64% of fisher folk moved up at least one category among the socio-economic weaker sections since they enrolled with the RFIS programme.

II. Impact Assessment Report of Animal Welfare activities

Impact Assessment Agency - BRS & Associates, Chartered Accountants

1. About the Project

During the year, the Company has provided food items, medicines and other products and materials required by M/s. Khodiyar Animal Welfare Trust (KAWT) for carrying out the animal welfare activities. Said materials were delivered to the Jamnagar Centre of KAWT by vendors/suppliers arranged by the Company.

KAWT is registered under the Bombay Public Trusts Act, 1950 with Registration no. E/22724/Ahmedabad, having its registered office situated at Ahmedabad. KAWT is established in furtherance to Article 51A and Article 48-A of the Constitution of India, with the fundamental objective of protecting and improving the natural environment including wildlife, promoting compassion for living creatures, and supporting the State in its endeavour to do the above.

2. Objective

The objective of the activities undertaken by the Company was to promote the welfare of animals by taking necessary actions for conservation and protection of animals, the environment, and all other life-giving sources and achieve a man-animal-nature balance.

3. Key Findings

The amount spent by the Company has benefitted the following:

- a) Support is provided in the way of emergency medical treatment, preventive and curative medicines and food.
- b) KAWT shelters domesticated and rescue animals for the purpose of treatment and provision of care, till they are ready to be rehabilitated.
- c) Provided food and medical attention to Goats, Sheep, Buffaloes, Horses, Ponies and Donkeys and Camels etc.
- d) Provision of care and support by way of housing, food, and medicines where necessary, to exotic animals and birds.
- e) The amount spent has facilitated basic needs of these animals and has been highly effective in improving the health and living conditions of these animals.